

PRIVACY POLICY

Al Othman & Tabiat Fashion Co. (“us”, “we” or “our”) operates <http://www.alothman-fashion.com> (the “Site”). This page informs you of our policies regarding collection, use, disclosure and protection of personal information we receive from users of the Site. We respect your privacy and are committed to protecting your personal data. By using the Site, you agree to the collection and use of your information in accordance with this Privacy Policy.

Information Collection, Use and Sharing

We are the controllers of the information collected on this Site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will never pass on, sell, rent or swap this information to anyone. We will use your information to respond to you, regarding the reason you contacted us and we will not share your information with any third party outside of our organization. It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us.

Unless you ask us not to, we may contact you via email in the future to tell you about new products or services or changes to this Privacy Policy.

Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Site (“Log Data”). This Log Data may include information such as your computer’s Internet Protocol (“IP”) address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

E-Newsletter Registration

In order to receive our e-newsletter, a user must first complete the registration form. During registration a user is required to give certain information (such as name and email address). This information is used to contact you about the products/services on our Site in which you have expressed interest. At your option, you may also provide demographic information (such as gender or age) about yourself, but it is not required.

Security

We take precautions to protect your information. When you submit sensitive information via the Site, your information is protected both online and offline.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, customer service) are granted access to personally identifiable information. The

computers/servers in which we store personally identifiable information are kept in a secure environment.

Cookies

We use "cookies" on this Site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our Site and identify repeat visitors to our Site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our Site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our Site. Usage of a cookie is in no way linked to any personally identifiable information on our Site.

This website uses tracking software to monitor its visitors to better understand how they use it. The software will save a cookie to your computers hard drive in order to track and monitor your engagement and usage of the website, but will not store, save or collect personal information.

Sharing

We share aggregated demographic information internally for research insights. This is not linked to any personal information that can identify any individual person.

We partner with another party to provide specific services. When the user signs up for these services, we will share names, or other contact information that is necessary for the third party to provide these services. These parties are not allowed to use personally identifiable information except for the purpose of providing these services.

Links

Our website may include links to third party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy policies of every website you visit.

Surveys and Contests

From time-to-time our Site requests information via surveys or contests. For this purpose, data may be forwarded to third parties to enable them provide this service. We require all third parties to respect the security of your personal data. We do not allow our third party service providers to use your personal data for their own purposes and only permit them to process your personal data for the surveys or contests and in accordance with our instructions.

Participation in these surveys or contests is completely voluntary and you may choose whether or not to participate and therefore disclose this information. Information requested may include contact information (such as name and shipping address), and demographic information (such as

zip code, age level). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this Site.

Your Rights

You have the right to:

- request information about the personal data we hold on you at any time. You can contact us and we will provide you with your personal data via email.
- request rectification of your personal data if the information is incorrect, including the right to have incomplete personal data completed.
- withdraw your consent for the processing of your data at any time and also object to the processing of your personal data for surveys and contests or any direct marketing.
- opt out from surveys or contests by following the instruction in each marketing emails.
- request the erasure of your personal data where there is no good reason for us continuing to process it.

Downloads and Media Files

Any downloadable documents, files or media made available on this website are provided to users at their own risk. While all precautions have been undertaken to ensure only genuine downloads are available users are advised to verify their authenticity using third party anti-virus software or similar applications.

Email Mailing List and Marketing Messages

We operate an email mailing list program, used to inform subscribers about products, services and/or news we supply/publish. Users can subscribe through an online automated process where they have given their explicit permission. Subscribers can unsubscribe at any time as detailed in the footer of sent marketing messages (or [unsubscribe from all Mailchimp lists](#)).

Email marketing messages may contain tracking beacons / tracked clickable links or similar server technologies in order to track subscriber activity within email marketing messages. Where used, such marketing messages may record a range of subscriber data relating to engagement, geographic, demographics and already stored subscriber data.

Our EMS (email marketing service) provider is: Mailchimp and you can read their privacy policy on their website.

Changes to This Privacy Policy

We may need to update our Privacy Policy from time to time. The latest version of the Privacy Policy will be posted on our website. If we make any material changes to this Privacy Policy, we

will notify you either through the email address you have provided us, or by placing a prominent notice on our website. We encourage you to check this Privacy Policy periodically.

Your continued use of the service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

Contact us

If you have any questions about this Privacy Policy or if you feel that we are not abiding by this Privacy Policy, you should contact us immediately via telephone at (+965) 25754957 or via email on info@alothman-fashion.com